



THE XXXII KOPAONIK BUSINESS FORUM (KBF 2025)

SERBIA 2027:
Aiming for a High-Income Economy

in partnership with Mastercard®

Congress Center, Hotel Grand Kopaonik

March 2-5, 2025

AGENDA

Sunday, March 2nd, 2025

10:00-20:00	REGISTRATION (RECEPTION – HOTEL GRAND)	
13:30-14:45	UNLOCKING POTENTIAL: EXPO 2027	
Forum Hall	WHAT AWAITS US IN 2027?	
	<i>Keynote Address:</i>	BOROVČANIN Dušan , CEO, EXPO 2027 Belgrade
	PLAY LIVES IN ALL OF US!	
	<i>Speakers:</i>	ILIĆ Aleksandar , First Soloist of the National Theatre Ballet in Belgrade, Choreographer, and Professor at the Institute for Artistic Dance RAJOVIĆ Ranko , Head of the Department of Neuroscience in Education and Teaching/Author of the NTC Program TOMAŠEVIĆ Dejan , Member of the EXPO team and renowned Serbian basketball player
	WHAT'S IN IT FOR ME?	
<i>Speakers:</i>	GROZDIĆ Vukašin , State Secretary at the Ministry of Science, Technological Development, and Innovation KOLUNDŽIJA Dorijan , Founder and Creative Director of Gallery 12 VESOVIĆ Mihailo , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia Expert, EXPO city Dubai (TBD)	
14:45-15:45	PANEL 1:	THE WESTERN BALKANS ECONOMIC OUTLOOK: TOWARD SUSTAINABLE GROWTH
Forum Hall	<i>Moderator:</i>	VUJOVIĆ Dušan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	NEDELJKOVIĆ Milan , Dean & Professor, FEFA Faculty RECORD Richard , Lead Country Economist for the Western Balkans, World Bank SOSA Sebastian , Regional Resident Representative for the Western Balkans (excluding Serbia), IMF TABAK Peter , Regional Lead Economist for the Western Balkans, EBRD
15:45-16:45	PANEL 2:	MACROECONOMIC TRENDS IN SERBIA: ARE WE CAPABLE TO REACH HIGH INCOME ECONOMY?
Forum Hall	<i>Moderator:</i>	RANĐELOVIĆ Saša , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ATANASIJEVIĆ Jasna , Director of Economic Advisory, EY PAUNOVIĆ Blagoje , President, Fiscal Council, Republic of Serbia RATNOVSKI Lev , Resident Representative for Serbia, IMF ŠOŠKIĆ Dejan , Professor, Faculty of Economics and Business, University of Belgrade VUJOVIĆ Dušan , Professor, FEFA Faculty
16:45-17:30	PANEL 3:	PRESENTATION OF THE KBF INDEX OF THE COMPANY REPUTATION (KBF INCORE)
Forum Hall	<i>Presenter:</i>	BEŠIĆ Miloš , Consultant and Methodologist, Ninamedia Research
17:30-18:30	PANEL 4:	WOMEN, CLIMATE AND POWER: BRIDGING GAPS FOR A GREENER TOMORROW
Forum Hall	<i>Moderator:</i>	JANKOVIĆ Brankica , Commissioner for the Protection of Equality, Serbia
	<i>Panelists:</i>	BEGOVIĆ Jelena , Minister of Science, Technological Development and Innovation, GoS JOVANOVIĆ POPOVIĆ Dejana , Professor, Faculty of Security Studies, University of Belgrade SCHMID Helga Maria , Vice President, Munich Security Conference Foundation, Future UN President SRETENOVIĆ Jelena , Country Manager, Serbia, Montenegro, Bosnia and Herzegovina, Mastercard UGARKOVIĆ Aleksandra , Project Officer for Communication, WWF Adria
18:30-19:15	IN CONVERSATION WITH:	
Forum Hall	<i>Guest:</i>	BABIĆ Branko , The King of Eyebrows
	<i>Interviewer:</i>	STANKOVIĆ Ivan , CEO and Owner, Communis
19:15-20:00	PANEL 5:	START-UPS AND CORPORATIONS: HOW TO CREATE GLOBAL PRODUCT?
Forum Hall	<i>Moderator:</i>	KUZMAN Tanja , CEO, Digital Serbia Initiative
	<i>Panelists:</i>	TBD
20:00-20:45	IN CONVERSATION WITH:	
Central Hall	<i>Guest:</i>	KOŠTIĆ Aleksandar , Vice President, MK Group
	<i>Interviewer:</i>	TBD
21:00-22:30	WELCOME RECEPTION powered by MK GROUP	
Monday, March 3rd, 2025		
09:20-09:40	KEY DEVELOPMENTS BETWEEN TWO KBFs	

Central Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists
09:40-10:00	MESSAGE FROM THE PARTNER	
Central Hall		TBD
10:00-10:50	ADDRESSES OF THE GOVERNOR AND THE MINISTER OF FINANCE	
Central Hall		TABAKOVIĆ Jorgovanka , Governor, National Bank of Serbia MALI Siniša , Minister of Finance, GoS
10:50-11:30	ADDRESS OF THE SPECIAL GUEST	
Central Hall		MILANOVIĆ Branko , Visiting Presidential Professor at the Graduate Center, CUNY & LIS Senior Scholar
11:30-11:45	Break	
11:45-13:00	PANEL 6:	WARS, TRADE WARS, AND THE CONSEQUENCES FOR EUROPE AND THE WESTERN BALKANS
Central Hall (Parallel track)	<i>Moderator:</i>	VUJAČIĆ Ivan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	FLECK Jörn , Senior Director, Europe Center, Atlantic Council GIAUFRET Emanuele , Ambassador, Head of EU Delegation to Serbia JOVIĆ Dejan , Professor, Faculty of Political Science, University of Zagreb MARTINEZ LICETTI Martha , Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice at the World Bank Group VUKSANOVIĆ Vuk , Senior Researcher, Belgrade Center for Security Policy
11:45-13:00	PANEL 7:	POWERING DIGITAL ECONOMY – SERBIA’S PATH TO TECH EXCELLENCE
Forum Hall (Parallel track)	<i>Moderator:</i>	ĐURKOVIĆ Miloš , Managing Partner, Amrop Serbia
	<i>Panelists:</i>	LUČIĆ Vladimir , CEO, Telekom Serbia MICHEL Mike , CEO, Yettel /President, FIC Serbia RADOJIČIĆ Vladimir , CEO, Cetin RISTIĆ Dejan , Minister of Information and Telecommunications, GoS
13:00-13:45	Brunch	
13:45-15:00	PANEL 8:	SUPPORTING INNOVATION – THE NEW START-UP IDEAS (FOLLOWED BY TALKS WITH POTENTIAL INVESTORS)
Central Hall (Parallel track)	<i>Moderator:</i>	VUJOVIĆ Branislav , Founder & President of the Management Board, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	DODOVIĆ Matija , Co-Founder, SignAvatar OSKAR Marko , Co-Founder, Cropt PAVLOVIĆ Marko , Founder, MILI - Robot za punjenje električnih vozila (EV charging robot) RADOVANOVIĆ Luka , Co-Founder, B2Bee ZEČEVIĆ Iva , B2B Sales & Marketing Manager, Blinking
13:45-15:00	PANEL 9:	POPULATION DYNAMICS AFFECTING THE LABOR MARKET
Forum Hall (Parallel track)	<i>Moderator:</i>	BOBIĆ TASIĆ Danijela , Economic Development Specialist, UNDP
	<i>Keynote Address:</i>	BERIS Yakup , Resident Representative, UNDP
	<i>Panelists:</i>	BOSNIĆ Milan , Director, National Employment Service of Serbia DAVIDOVIĆ Marjana , Country Manager, Adriatic Hub South, Nestle ĐOKIĆ Dejan , Member of the Board, Asseco SEE/Executive Board President, NALED NIKITOVIĆ Vladimir , Principal Research Fellow, Institute of Social Sciences ŽIVKOVIĆ Uroš , Program Director, Returning Point
15:00-16:15	PANEL 10:	THE ROLE OF ARTIFICIAL INTELLIGENCE IN BUSINESS
Central Hall (Parallel track)	<i>Moderator:</i>	VUJOVIĆ Branislav , Founder & President of the Management Board, New Frontier Group/New Frontier Innova
	<i>Panelists:</i>	BERKOVIĆ Marko , Head of Revenue EMEA, Poolside JANJIĆ Milen , CEO, Intellya LUKIĆ Miša , Founder & CEO, New Startegy PRŽULJ Nataša , ICREA Research Professor, Barcelona Supercomputing Center RADIOJEVIĆ Ljubiša , CEO, Mainstream
15:00-16:15	PANEL 11:	THE WESTERN BALKANS: SUSTAINABLE REGIONAL COOPERATION
Forum Hall (Parallel track)	<i>Moderator:</i>	SVILANOVIĆ Goran , Former Minister of Foreign Affairs, Serbia and Montenegro
	<i>Panelists:</i>	BOKAN Dragan , President & Owner, Voli Company JANEVSKI Svetozar , President of the Board of Directors, Tikveš Winery JEVROSIMOVIĆ Veselin , Owner & Chairman of the Board, Comtrade Group SOREL Damjan , Head of Regional Representation for the Western Balkans, EIB ŽDRALE Miljan , Regional Head of Central Europe, EBRD
16:15-17:15	PANEL 12:	INNOVATIVE BUSINESS IN CHINA (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
16:15-17:15	PANEL 13:	PROJECT SALLY 996
Forum Hall (Parallel track)	<i>Presenters:</i>	ĐOLIĆ Ivan , Director, BE-Terna IGNJATOV Ivana , Fundraising and Communications Director, SOS Children's Villages Serbia PEROVIĆ Miloš , Partner & COO, New Startegy

17:15-18:30	PANEL 14:	MASTERCARD AGENDA (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
17:15-18:30	PANEL 15:	INFRASTRUCTURE AND CONNECTIVITY AGENDA
Forum Hall (Parallel track)	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	ĐUKIĆ Nikola , President of the Executive Board, UNIQA Non-life GLIŠIĆ Darko , Minister for Public Investment, GoS POLEDICA Miodrag , Executive Director of Strategy, Designing and Development, PE Roads of Serbia PONTARA Nicola , Country Manager for Serbia, World Bank VUJKO Stojan , CEO, Millennium Team
18:30-19:45	PANEL 16:	LOVE, PASSION, FREEDOM – ASSOCIATION OF SERBIAN INSURERS
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
18:30-19:45	PANEL 17:	SERBIAN HIGH-INCOME ECONOMY- IS IT ACHIEVABLE? INSIGHTS FROM INVESTORS
Forum Hall (Parallel track)	<i>Moderator:</i>	PEKEZ Goran , JTI/ Chairman, Japanese Business Alliance in Serbia/ Member of BoD, FIC Serbia
	<i>Panelists:</i>	ČADEŽ Marko , President, Chamber of Commerce and Industry of Serbia COLANGELI Matteo , Regional Director for the Western Balkans, EBRD JANKOVIĆ Mihailo , CEO, MK Group ŠAPONJIĆ Nebojša , Co-Founder, Nelt Group VOJVODIĆ Milka , CEO & Senior Vice President for Finance and Economy, Delta Holding
19:45-20:00	Break	
20:00-20:45	IN CONVERSATION WITH A SPECIAL GUEST:	
Central Hall	<i>Guest:</i>	GE JUN , Executive Director of the Board and CEO, TOJOY Shared Holding Group, People's Republic of China
	<i>Interviewer:</i>	LUKŠIĆ Igor , Former Prime Minister, Government of Montenegro
20:45-22:00	PANEL 18:	GREEN ENERGY TRANSITION: RATIONAL, OUTCOMES, MILESTONES AND SUPPORT FOR INNOVATIVE SOLUTIONS
Central Hall	<i>Moderator:</i>	ĐURIČIN Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	DAMLJANOVIĆ Dragoljub , VP International Sales Digital Grid, Schneider Electric GROZDIĆ Vukašin , State Secretary, Ministry of Science, Technological Development and Innovation, GoS LONČAR Medeja , CEO, Siemens Slovenia, Croatia and Serbia
22:00-	S party	
Tuesday, March 4th, 2025		
09:00-09:30	ADDRESSES OF THE PLENARY SPEAKERS	
Central Hall	MIŠEVIĆ Tanja , Minister of European Integration, GoS MARKOVIĆ Dragana , Director, Tax Revenue Administration, Republic of Serbia	
09:30-10:45	PANEL 19:	GREEN ENERGY TRANSITION - CONTRIBUTION TO HIGH INCOME ECONOMY
Central Hall (Parallel track)	<i>Moderator:</i>	POPOVIĆ Vladimir , Dean & Professor, Faculty of Mechanical Engineering, University of Belgrade
	<i>Panelists:</i>	COLIĆ Miloš , Founder & CEO, New Energy Solution ĐEDOVIĆ HANDANOVIĆ Dubravka , Minister of Mining and Energy, GoS ŠAINOVIĆ Petar , Country Managing Director, Siemens Energy TYURDENEV Kirill , CEO, NIS ŽIVKOVIĆ Dušan , CEO, JSK Electric Power Industry of Serbia
09:30-10:45	PANEL 20:	MAKE LOGISTICS GREAT AGAIN: THE "GREEN MILE" AND THE IMPACT ON THE BOTTOM LINE
Forum Hall (Parallel track)	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	COSSUTTA Erich , President, Danubia Holdings FRANKO Simon , Managing Director, BASF Adriatic Area KILIBARDA Milorad , Professor, Faculty of Transport and Traffic Engineering, University of Belgrade KOVAČEVIĆ Marko , Managing Director, Digital Supply Chain Institute, USA
10:45-12:00	PANEL 21:	NEW TRENDS IN THE FINANCE INDUSTRY
Central Hall (Parallel track)	<i>Moderator:</i>	LAZAREVIĆ Vojislav , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	CIOLKOWSKI Bartosz , Divisional President, South-Eastern Europe, Mastercard JELEŃSKI Piotr , President of the Management Board, ASEE Group PETROVIĆ Dušan , Co-Founder & Chief Strategy Officer, Crypto 12 VULETIĆ Nikola , CEO & Chairman of Management Board, UniCredit Bank Serbia
10:45-12:00	PANEL 22:	DATA AND EMPOWERED PUBLIC SERVICES AND DECISIONS
Forum Hall (Parallel track)	<i>Moderator:</i>	ATANASIJEVIĆ Jasna , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	DRAČA Miloš , Sales Director Public and Enterprise, Adriatic region, Microsoft SEE DRAŠKOVIĆ Borko , Director, Republic Geodetic Authority JOSIPOVIĆ Branko , Acting Director, Statistical Office of the Republic of Serbia JOVANOVIĆ Mihailo , Director, Office for IT and eGovernment, GoS

		RADAN Radenko, CEO, Saga
12:00-13:15	PANEL 23:	HIGH PERFORMING EDUCATION FOR A HIGH-INCOME ECONOMY
Central Hall (Parallel track)	<i>Moderator:</i>	KISIĆ Svetlana, Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	ALEKSIĆ Ivana, Global Education and Business Development Advisor, British Council ĐUKIĆ DEJANOVIĆ Slavica, Minister of Education, GoS MIRKOVIĆ Ana, Co-Founder & CEO, Digital Communications Institute PAVLOVIĆ BABIĆ Dragica, Associate Professor, Faculty of Philosophy, University of Belgrade
12:00-13:15	PANEL 24:	SOCIO-ECONOMIC IMPACT STUDY: WHY ARE GLOBAL PLAYERS (STILL) DOMESTIC COMPANIES?
Forum Hall (Parallel track)	<i>Moderator:</i>	TELESKOVIĆ Anica, Journalist, RTS
	<i>Panelists:</i>	ČADEŽ Marko, President, Chamber of Commerce and Industry of Serbia LUKIĆ Darko, CEO, Nelt Group MARKOVIĆ Saša, General Manager, Coca Cola HBC Serbia and Montenegro STAJKOVIĆ Dragan, General Manager, Bambi STEVANOVIĆ Saša, State Secretary, Ministry of Finance, GoS STOJKOVIĆ Gorica, Franchise General Manager for Serbia, Montenegro and North Macedonia, Coca Cola
13:15-14:00	Brunch	
14:00-15:00	PANEL 25:	NLB KOMERCIJALNA BANKA SPECIAL EVENT (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
14:00-15:00	PANEL 26:	SERBIA AND SOUTHEAST EUROPE THROUGH THE LENS OF GLOBAL M&A AND FINANCIAL MARKETS
Forum Hall (Parallel track)	<i>Presenters:</i>	ĐELIĆ Božidar, Managing Director, Head of Central and Eastern European Investment Banking, Lazard STAROVIĆ Miloš, Managing Director, Co-Head EMEA Cross Asset and Sovereign Solutions Group, Bank of America
15:00-16:15	PANEL 27:	WHY THE CIRCULAR ECONOMY IS THE BUSINESS OPPORTUNITY OF OUR TIME
Central Hall (Parallel track)	<i>Moderator:</i>	CAREVIĆ Lidija, Manager, Serbian Biogas Association
	<i>Panelists:</i>	BUČEVAC Rade, Managing Director, Moravacem ČAUŠEVIĆ Tisa, Public and Regulatory Affairs Manager, Coca Cola HBC Serbia and Montenegro DAVIDOVIĆ Marjana, Country Manager, Adriatic Hub South, Nestle KOKAI Roland, CEO, Vojvodinašume TEOFILOVIĆ Verica, CFO, MK Group
15:00-16:15	PANEL 28:	THE WESTERN BALKANS: AVOIDING MIDDLE INCOME TRAP - CHALLENGES AND OPPORTUNITIES
Forum Hall (Parallel track)	<i>Moderator:</i>	PONTARA Nicola, Country Manager for Serbia, World Bank
	<i>Panelists:</i>	MARQUIER Nicolas, Regional Manager for the Western Balkans, IFC MARTINEZ LICETTI Martha, Practice Manager of the Global Markets, Competition, and Technology Unit of the Finance, Competitiveness, and Innovation Global Practice at the World Bank Group RECORD Richard, Lead Country Economist for the Western Balkans, World Bank
16:15-17:30	PANEL 29:	NLB KB ESG PANEL (TBD)
Central Hall (Parallel track)	<i>Moderator:</i>	TBD
	<i>Panelists:</i>	TBD
16:15-17:30	PANEL 30:	INNOVATION HORIZONS: ACCELERATE THE TECH-DRIVEN DEVELOPMENT
Forum Hall (Parallel track)	<i>Moderator:</i>	OBRADOVIĆ Dušan, Director, SEE UP Accelerator
	<i>Panelists:</i>	ANĐELKOVIĆ Maja, Innovation and Entrepreneurship Team Leader, World Bank MARKOVIĆ Relja, IT & Innovations Expert/Technical Leader, Facebook, Google and Microsoft ODOROVIĆ Lav, CEO, Relio PITIĆ Goran, Professor, FEFA Faculty TRIFUNOVIĆ Ivan, President, WaferGen Biosystems/Co-Founder, Dren Bio
17:30-18:45	PANEL 31:	BANKING SECTOR: THE ROLE IN ECONOMIC RECOVERY
Central Hall (Parallel track)	<i>Moderator:</i>	VUKOVIĆ Vlastimir, Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	JOVANOVIĆ Petar, President of the Executive Board, AIK Banka MIHAJLOVIĆ Predrag, President of the Executive Board & CEO, OTP Bank PETROVIĆ Zoran, Chairman of the Managing Board, Raiffeisen Bank POPOVIĆ Darko, President of the Executive Board & CEO, Banca Intesa TERZIĆ Jasna, President of the Executive Board, Erste Bank
17:30-18:45	PANEL 32:	SUSTAINABLE DEVELOPMENT - THE CONTRIBUTION OF AGRICULTURE AND FOOD PROCESSING INDUSTRY
Forum Hall (Parallel track)	<i>Moderator:</i>	DALJEVIĆ Zoran, Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	BLAGOJEVIĆ Zoran, President of the Executive Board, Wiener Städtische Insurance MARTINOVIĆ Aleksandar, Minister of Agriculture, Forestry and Water Management, GoS POPOVIĆ Luka, CEO, Delta Agrar RADIČEVIĆ Dušan, CEO, Al Dahra Serbia

18:45-20:00	PANEL 33:	THE "JADAR" PROJECT: PROS AND CONS
Central Hall (Parallel track)	<i>Moderator:</i>	STANOJEVIĆ Zoran , Editor and Journalist, RTS
	<i>Panelists:</i>	ĐURIČIN Dragan , Professor, Faculty of Business and Economics, University of Belgrade CVIJETIĆ Aleksandar , Professor, Faculty of Mining and Geology, University of Belgrade KNEŽEVIĆ Dinko , Professor, Faculty of Mining and Geology, University of Belgrade STEVANOVIĆ Zoran , Professor, Faculty of Mining and Geology, University of Belgrade VUKOSAVIĆ Slobodan , Academician, Serbian Academy of Sciences and Arts
18:45-20:00	PANEL 34:	NEW NEIGHBORS, NEW BUSINESS HORIZONS: REFUGEE POTENTIAL IN SERBIA
Forum Hall (Parallel track)	<i>Moderator:</i>	LAPČIĆ Vesna , Economic Journalist and Editor
	<i>Panelists:</i>	ALMEYDA RODRIGUEZ Fernando , Human Rights Lawyer, Refugee from Cuba EGOROVA Ekaterina , CEO & CSO, IKEA South East Europe SOUFIANE Adjali , Representative in Serbia, UN Refugee Agency (UNHCR) STANISAVLJEVIĆ Nataša , Commissioner for Refugees and Migration, Republic of Serbia VESOVIĆ Mihailo , Director of the Division for Strategic Analyses, Chamber of Commerce and Industry of Serbia
20:00-20:15	Break	
20:15-21:15	IN CONVERSATION WITH:	
Central Hall	<i>Guest:</i>	PEŠIĆ Svetislav , Basketball Coach, World and European Champion
	<i>Interviewer:</i>	SPASOJEVIĆ Toplica , Member of the Presidency, Serbian Association of Economists
22:00-	Party	
Wednesday, March 5th, 2025		
09:00-09:45	ADDRESSES OF THE PLENARY SPEAKERS	
Forum Hall		KOSTADINOVA Deyana , Director, UNICEF Serbia KISIĆ Darija , Acting Director, Institute of Virology, Vaccines and Sera "Torlak" GRUJIĆ Gabrijela , Director, Office for Dual Education and National Qualifications Framework
09:45-10:45	PANEL 35:	WHO IS MORE IMPORTANT TO YOU THAN ME?
Forum Hall	<i>Moderator:</i>	ĐUKIĆ SAVIĆ Vesna , Fundraising Specialist, UNICEF Serbia
	<i>Panelists:</i>	ĐORĐEVIĆ Aleksandar , Basketball Coach, UNICEF Ambassador PURAR Jovan , Chief Legal Officer, MK Group TBD
10:45-11:45	PANEL 36:	ENDOWMENT IN SERBIA
Forum Hall	<i>Moderator:</i>	VOJNOVIĆ Rade , Chairman of the Board, Belgrade Philharmonic Orchestra
	<i>Panelists:</i>	ĐORĐEVIĆ Nemanja , Manager, Miodrag Kostić Endowment KOPRIVICA Tijana , Director, Delta Foundation PEKOVIĆ Aleksandar , General Manager, Ilija Milosavljević Kolarac Endowment VELIČKOVIĆ Svetlana , Manager, Madlena Zepter Cultural Endowment
11:45-13:00	PANEL 37:	GENERATIONS Z AND ALPHA IN THE AGE OF GEN AI
Forum Hall	<i>Moderator:</i>	SAVIĆ Nebojša , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	GLIGIĆ Luka , Data Scientist, Meta JOLER Vladan , Director, Share Foundation KOVAČ Adam , 3Lateral/ Epic Games LAZAREVIĆ Jelisaveta , Vice Dean & Professor, FEFA Faculty ŠTEDUL Jan , Strategic Growth Architect, Melkior
13:00-14:15	PANEL 38:	HEALTH EXPO 2027: HEALTHCARE IN SERBIA BASED ON INNOVATIONS
Forum Hall	<i>Moderator:</i>	LONČAR Dragan , Member of the Presidency, Serbian Association of Economists
	<i>Panelists:</i>	GOVEDARICA Ana , General Manager, Roche Serbia JOKIĆ Mirko , Patient JOVANOVIĆ Mihailo , Director, Office for IT and eGovernment, GoS STEVANOVIĆ Saša , State Secretary, Ministry of Finance, GoS VASILESCU Marijana , CEO, MediGroup
14:15-15:00	ADDRESS OF THE PRIME MINISTER	
Forum Hall		VUČEVIĆ Miloš , Prime Minister, GoS
15:00-15:15	CLOSING REMARKS	
Forum Hall		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists